

SEP 07 2004

Attorney's Docket No.: 06618-120002
Client's Ref. No.: CIT 2580-D1

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Number of pages including this page 14

Applicant : Rodney M. Goodman et al.
Serial No. : 09/528,479
Filed : March 17, 2000

Art Unit : 2614
Examiner : Michael W. Hoyer

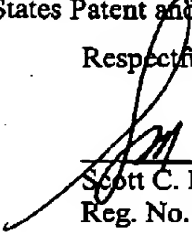
Title : TELEVISION ADVERTISING AUTOMATED BILLING SYSTEM

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Attached to this facsimile communication cover sheet is Response to Office Action,
faxed this 7th day of September, 2004, to the United States Patent and Trademark Office.

Respectfully submitted,

Date: September 7, 2004



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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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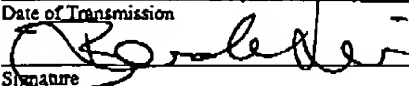
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AMENDMENT

In response to the Office action mailed June 7, 2004,
please amend the application as follows:
Amendments to the Specification begin on page 2 of this paper.
Amendments to the Claims begin on page 5 of this paper.
Amendments to the Drawings begin on page 7 of this paper.
Remarks/Arguments begin on page 8 of this paper.
An Appendix including amended drawing figures is attached
following page 13 of this paper.

CERTIFICATE OF TRANSMISSION BY FACSIMILE

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